



IOI OLEOCHEMICAL

Natural Hair Serum



Your bad-hair-day-no-more solution

Hair can be stubborn. They look bland, dull or simply lack texture and style. And it's not just hair that can be messed up, the scalp can be dry and itchy too. If you think this only affects women, you're wrong. The **Natural Hair Serum** is enriched with a variety of natural oils and emollients. The combination of **MIGLYOL® 829 ECO** and **SOFTISAN® conditionHAIR** provides grip and structure to style short hair. The anhydrous oil-based serum enhances shine naturally and transforms dull into lively bouncing hair.

MIGLYOL® Coco 810 has been proven to moisturize the (scalp) skin, while **MIGLYOL® 829 ECO** can strengthen the skin barrier through a reduced TEWL. The combination of the nourishing ingredients with the hair and scalp conditioning

agent **SOFTISAN® conditionHAIR** ensures the ultimate care effect for dry scalp.

As a pure oil, the sensory of the **Natural Hair Serum** is of high relevance. **MIGLYOL® Coco 810** offers the desired dry lightness, paired with premium softness. Due to its viscosity, **MIGLYOL® 829 ECO** brings a deluxe touch and makes the formula easier to apply.

The **Natural Hair Serum** is 100% vegan and has a NOC of > 0.98. And that's not all... It's also great to use as a body serum, as the ingredients used are known to increase skin hydration, softness and strengthen the protective barrier.



Natural Hair Serum

No.: 876

PHASE	TRADE NAME	INCI	%	FUNCTION
A	MIGLYOL® Coco 810¹	Coco-Caprylate/Caprate	32.00	Dry Lightness, Premium Softness - Emollient
A	Argan Oil ²	Argania Spinosa Kernel Oil	15.00	"Liquid Gold" Oil
A	Rosehip Oil ²	Rosa Canina Fruit Oil	5.00	Plant Oil Enriched with Vitamins and Unsaturated Fatty Acids
A	Jojoba Oil ²	Simmondsia Chinensis Seed Oil	0.50	Liquid Wax
A	Sweet Almond Oil ²	Prunus Amygdalus Dulcis Oil	19.00	High Oleic Acid Content Oil (Nourishing)
A	MIGLYOL® 829 ECO¹	Caprylic/Capric/Succinic Triglyceride	21.50	Deluxe Touch Emollient, Low Diffusion
A	Cosphaderm® T-70 Non GMO Eco ³	Helianthus Annuus Seed Oil (and) Tocopherol	0.50	Antioxidant
A	IMWITOR® 375²	Glyceryl Citrate/Lactate/Linoleate/Oleate	3.00	Mild Solubilizer and Liquid O/W Emulsifier
A	SOFTISAN® conditionHAIR²	PCA Glyceryl Oleate	2.00	Natural Hair and Scalp Conditioning Agent
A	Christian Sport New 7500633 ⁴	Parfum	1.50	Parfum

¹IOI Oleo ²Gustav Heess ³Cosphatec ⁴Bell

COLD PROCESS

1. Mix phase A until clear
2. If the formula looks slightly hazy, heat to 50°C or add 1% IMWITOR® 375

FORMULA DATA

Appearance:	Yellowish liquid
pH:	n.a.
Viscosity:	n.a.
Stability Test:	Passed (3 months @ 20°C & 40°C, 10 days @ 50°C)
Aw Test:	Passed (<0.75, according to ISO 29621)



IOI OLEOCHEMICAL
personalcare@ioioleo.de

V1.0