

Natural vegan polymorphic-free solid lipid, helping to control crystallization and coloring processes, while offering better moisturization, gliding and pay-off







IOI Oleo GmbH personalcare@ioioleo.de www.ioioleo.de





# DYNASAN® CrystalCONTROL L Formulator's jewel for worry-free processes



#### ABOUT

- · Polymorphic-free solid lipid
- · Controls (re-)crystallization of polymorphic ingredients and thus controls blooming in lipid based anhydrous systems
- · Batch-to-batch consistent quality and white color
- · Easy-to-work with (broadly compatible, flakes)
- No seasonal variation linked to inconsistent raw materials supply
- · Leads to a significant improvement of skin moisturization from the
- Film-forming, diminishes transepidermal water loss (TEWL)

#### ...SENSORIAL...

- · High gliding for easy applications on lip, eye, face and body
- · Pleasant pay-off for more vivid colors
- · Creamy feel, melting on skin
- Anhydrous formulas with DYNASAN® CrystalCONTROL L show:
- · High gliding
- · High pay-off
- · Low stickiness
- · Low oiliness
- Medium film-forming

#### ...EMOTIONS

- 100 % renewable sources (RSPO MB Palm, Rapeseed, Castor & Sunflower)
- 100 % natural (ISO 16128 NOI of 1.0, COSMOS and NaTrue conform)
- Vegan compatible
- Worry-free (re-)heating and cooling process DYNASAN® CrystalCONTROL L always shows its stable, lowest energy form
- · Less out-of-specification batches, increased production output, less production waste
- · Contributes to a higher trust in brand

#### **Blooming Effect**

Blooming is an effect that occurs when certain solid components of a material mixture change their state of crystallinity at microscopic level leading to a change in macroscopic level observed as white spots.



Materials causing blooming are especially triglycerides like natural butters or waxes.

#### DYNASAN® CrystalCONTROL L helps to:

- Control crystallization in formulas
- · Delay or even cancel blooming effect
- Allow worry-free heating & cooling processes

#### **Surface Cracking**

Polymorphic ingredients (e.g., natural waxes and butters) can cause unwanted cracking leading to an uneven surface with voids.



## DYNASAN® CrystalCONTROL L

- · Avoid cracking, even after storage
- · Achieve a smooth, even surface

#### Consistent (White) Color



Lipsticks and balms with DYNASAN® CrystalCONTROL L show lighter color values and ease color matching process for color formulators

#### INCI

Polyglyceryl-3 Tetrastearate

#### **DESCRIPTION**

Natural ester based on polyglycerin and stearic acid

#### APPEARANCE, COLOR & ODOR

White solid (flakes) with characteristic odor

#### **MELTING RANGE**

58 - 64 °C

#### RECOMMENDED CONCENTRATION

- 5 20 % for sticks and solid cosmetics
- 2 10 % for balms



### **BENEFITS FOR...**



#### ...FORMULATOR

- Broadly compatible
- · Helps controlling blooming effect
- · Consistent batch color



#### ...PRODUCTION

- Easy to manipulate
- More output and batch conformity
- Contributes to lower wastes



#### ...BRAND

- · May help lower environmental impact
- · Helps prevent blooming at customers
- · Contributes to a higher trust in brand



#### ...CONSUMER

- · High gliding for easy applications
- Pleasant pay-off for more vivid colors
- Moisturizing, skin barrier protecting



















