

SOFTISAN® 650

A film so light, ... it feels natural

Natural & vegan film-forming multifunctional
with proven long-lasting, water-resistance, barrier
protecting and moisturizing performance



IOI Oleo GmbH

personalcare@ioioleo.de

www.ioioleo.de

V1.1



IOI OLEOCHEMICAL



SOFTISAN® 650

A film so light, ... it feels natural

ABOUT...

- New generation of fully natural multifunctional

Multi in-vitro tested

- Film-forming effect
- Water-resistance support
- 24 h long-lasting performance
- Non-oxidizing, high-stability ingredient

Multi in-vivo tested

- Film-forming effect
- Skin barrier protection
- Moisturizing properties
- Improves smudge-resistance (proof of concept)

...SENSORIAL...

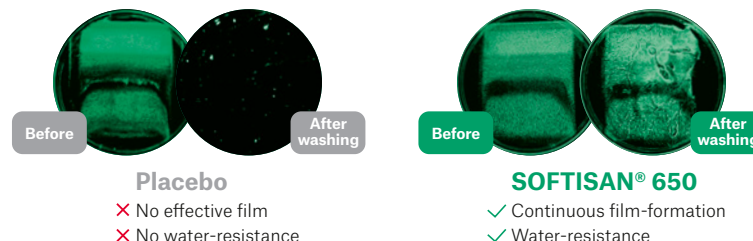
- Light feel
 - Non-oily
 - Non-sticky
 - Low penetration time
- Measurable, non-perceivable film
- Moisturizing feel

...EMOTIONS

- 100 % renewable sources (Safflower/Sunflower, RSPO MP Palm, Rapeseed, Castor)
- 100 % natural (ISO 16128 NOI of 1.0, COSMOS and NaTrue conform)
- Vegan
- Multi-safety tested:
 - Skin-compatible, non-irritating
 - Hypoallergenic
 - Non-comedogenic, non-acnegenic

A resisting film that lasts

SOFTISAN® 650 shows a continuous film. This film is responsible for its strong water-resistance. Tested with fluorescent powder, pictures taken before and after a standardized water bath.



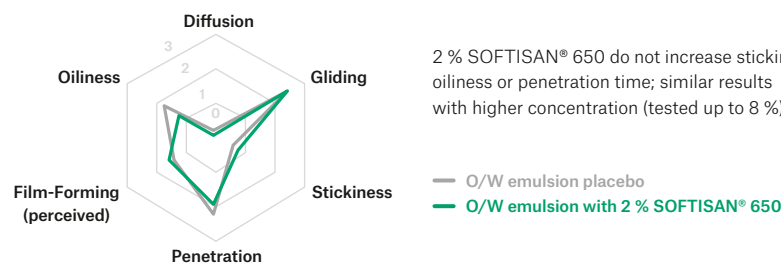
A 24 h long-lasting film

SOFTISAN® 650 shows a better hold in foundations and contributes to 24 h lasting performance.



However, showing light sensory

SOFTISAN® 650 offers a measurable, but non-perceivable film.



INCI

Polyglyceryl-3 Azelate/Caprates/Caprylate/Stearate Crosspolymer

DESCRIPTION

Natural ester based on polyglyceryl-3, azelaic acid, stearic acid and C8/C10 fatty acids

APPEARANCE, COLOR & ODOR

Light yellow solid paste, characteristic odor

DROP POINT

38 - 42 °C

RECOMMENDED CONCENTRATION

2 - 30 % depending on application

BENEFITS FOR...



...FORMULATOR

- Delivers strong film-forming performance
- Broadly compatible for color, sun and skin
- Low odor profile



...PRODUCTION

- Cost-effective natural film-former
- Easy-to-handle and process (heat)
- High reliability of supply



...BRAND

- Patent-pending innovation
- Perfect balance of high performance & sensory
- Support to claims (water-resistant, moisturizing, protecting, long-lasting)



...CONSUMER

- 24h flawless skin
- Light & caring sensory
- Sustainable sourcing



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